

STRATEGIC PLAN 2021 - 2023

VISION

Every child in Queensland has the best start in life

PURPOSE

To ensure early learning providers are supported to achieve positive outcomes for children and their communities

STRATEGIC PILLARS

ADVOCACY

WORKFORCE

CAPACITY

STRATEGIC PRIORITIES

Creating an effective operating environment for positive early learning outcomes

Building a sufficient and skilled early learning workforce

Fostering sustainable and effective early learning providers

OUTCOMES

- 1.1 Proactively advocate to government and its agencies on children and families and on issues that impact the sector
- 1.2 Be the recognised source of objective commentary on early childhood issues for media
- 1.3 Enhance the profile of the sector within the community

- 2.1 Increase the number of people entering the sector
- 2.2 Provide accessible high-quality training and professional development opportunities
- 2.3 Connect early learning providers to new skilled talent
- 2.4 Encourage long term workforce retention and well-being

- 3.1 Building a strong member community
- 3.2 Ensure members are kept up to date with sector news
- 3.3 Provide access to tools that streamline operations
- 3.4 Provide access to opportunities to reduce costs or increase funding
- 3.5 Provide access to HR, IR and other business advice and support

ORGANISATIONAL ENABLERS

4.1 Good Governance

4.3 Technology enabled

4.5 High quality interaction and communication to nurture relationships

4.2 Sustainable Organisation

- 4.4 Meaningful engagement pathways into active participation
- 4.6 Positive, productive, and connected organizational culture